

CREATIV

A Magazine for the Modern Bohemian



M E D I A K I T

W W W . C R E A T I V M A G . N E T

ABOUT CREATIVMAG

CREATIV – A Magazine for the Modern Bohemian, sheds light on emerging artists globally. We take pride in showcasing raw talent from around the world, while also open doors for small business owners. We deliver an extensive reach that touches three continents and the Caribbean through our competitive advertising outlets and our digital platform. As such, CREATIV has become a preferred source for art, fashion and creative events. Launched in Miami in 2015, the appeal of CREATIV is derived from its unique position at the intersection of Latin American flavor, Caribbean culture and the vibes of the American South. We amplify the voice of emerging talent alongside prominent celebrities who pass through or who make their home in this vibrant region.



ABOUT CREATIVMAG

CREATIV's mission is to inspire artists around the world by giving them a platform to be seen and to be heard.

Online readership reach:

United States of America

Haiti

France

Dominican Republic

Puerto Rico

Jamaica

United Kingdom

Uganda

Ghana



Diverse Readership



REAL STATS

A Multi-National Audience of an average Income of \$75K comprised of professionals, entrepreneurs college graduates and freelancers.

INSTAGRAM INSIGHTS SCREENSHOT

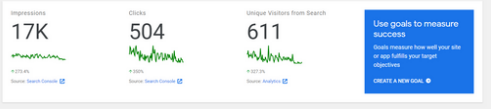


Insights Overview

You reached **+301%** more accounts compared to Oct 1 - Dec 29

| | |
|------------------|-----------------------|
| Accounts reached | 21K +301% |
| Accounts engaged | 1,370 +245% |
| Total followers | 13.2K |

MONTHLY WEBSITE IMPRESSIONS



DEMOGRAPHICS

GENDER

| Male | Female |
|------|--------|
|------|--------|

47.6%

51.9%

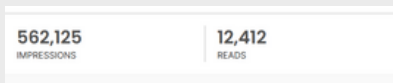
AGE

| 13-17 | 18-24 | 24-34 | 35-44 | 45-54 | 55+ |
|-------|-------|-------|-------|-------|-----|
| 3% | 21% | 35% | 22% | 11% | 3% |

Social Media Reach

Instagram – 13k+
Facebook – 2k+

Issuu screenshot:





PUBLISHING PLATFORMS

Electronically published on Blurb, Joomag, Issuu and Magzter with a combined total of 250,000 reads as of : December 2021





The magazine's main sections are broken down into:

- POP-UP PHOTOGRAPHY
- POP-UP ART
- VISUAL ARTIST HIGHLIGHT
- WHO'S WHO / INSPIRING STORIES
- WRITER'S CORNER
- ARTISTISTIC FASHION
- SPECIAL EVENTS
- PLACES TO VISIT

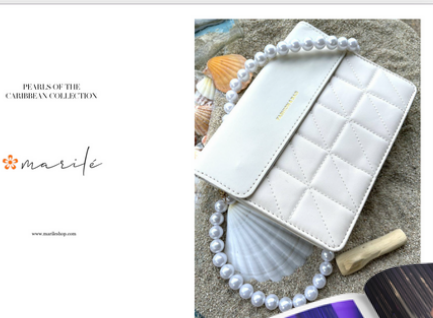
CONTENT EDITORIAL

Each edition of CREATIV is tailored specifically to its informed readers. It explores the art and fashion of our time and the self-expression of its contributors.

We've featured celebrities as much as influencers. We've also covered the most anticipated art events such as ART BASEL and Miami New York and Los Angeles Fashion Week.

Art enthusiasts are presented with an inside look on community events, inspiring stories and the latest art and fashion.

The magazine's insightful and impartial editorial style is matched by beautiful photography and amazing art making it the publication of choice of the lovers of art industry.

[illegible]

2 SPECIAL EDITION ISSUES FOR EVENTS AND CUSTOM GIVEAWAYS



3 PRODUCT REVIEWS AND COMPANY FEATURES

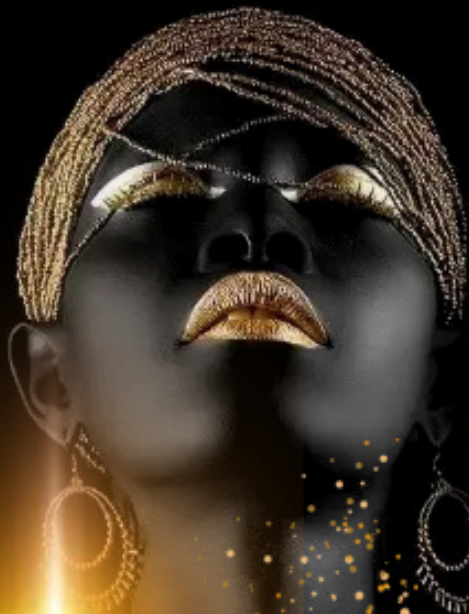


INTERACTIVE FEATURES FOR GREATER IMPACT AND EVENT ACTIVATION



Social Media mentions

- Embedded interactive videos
- Company/CEO/Artists interviews
- Blog articles
- Blog mentions
- Blog ads
- Email Marketing
- Event catered magazine giveaways*
- Dedicated Issues (Cover and 10+ pages feature)*



50TH *Issue* CELEBRATION

WHEN: THURSDAY-JUNE 9, 2022

TIME: 6PM - 10PM

DRINKS | LIGHT BITES | FASHION | ART | VIP GIFTS

GENERAL
ADMISSION

\$75

SEE WEBSITE FOR VIP
OPPORTUNITIES

MIAMI SUPER CARS ROOMS

2022 NW 1st Ct, Miami, FL 33127

WWW.CREATIVEEVENTS.INFO



Sponsorship are offered on the basis of a one issue deal where our marketing campaign is created around you.

A great opportunity to reach a broader audience for your product and even interact with our audience during and after our event

ADVERTISING OPPORTUNITIES

SPONSOR OPPORTUNITIES

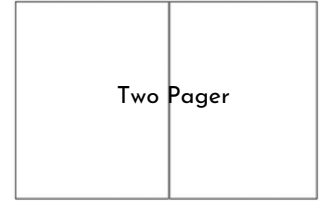
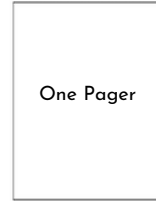
| | PLATINUM | GOLD | SILVER |
|---|--------------|-------------|-------------|
| | \$ 10,000.00 | \$ 5,000.00 | \$ 3,500.00 |
| A 16'X 26' "Car-bana" | • | • | • |
| Seating area with buttlred catering with a bottle of champagne | • | • | • |
| Branding space for your company and products | • | • | • |
| Gift Bag Participation | • | • | • |
| Opportunity to distribute promotional material at the event | • | • | • |
| Access Passes For Up To 4 people | | | • |
| Access Passes For Up To 6 People | | • | |
| Access Passes For Up To 8 People | • | | |
| Logo inclued on Video Wall Logo Loop | • | • | • |
| Recognition And Mention In Pre And Post Show Press Releases | • | • | |
| Company Logo And Sponsor Status Will Be Featured On All Marketing Materials | • | • | • |
| Email blasts of over 10,000 subscribers | • | • | |
| 2 page inner cover and back cover adversiting on print distributed at the event | • | | |
| 2 page inner cover and back cover adversiting on online magazine | • | | |
| 2 page advertising in print distributed at the event | | • | |
| 2 page advertising in online magazine | | • | |
| 1 page advertising in print and distributed at the event | | | • |
| 1 page advertising in online magazine | | | • |



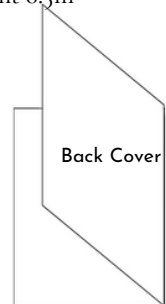
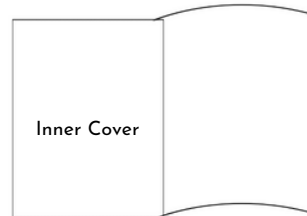
- - Files must be supplied in digital format
- - PDF files
- - Images must be 300dpi and embedded
- - Text must be converted to outline
- - Please flight check all material before submission
- - File content remains the responsibility of the sender
- All advertisers will have the opportunity to PDF proof before final printing

CREATIV MAGAZINE INC will not accept responsibility for the final printed result

TECHNICAL DATA



Magazine size : 8.5in by 11in
Bleed :Top, Bottom Left and right 0.5in



TECHNICAL REQUIREMENTS



- The Publisher reserves the right to accept or decline advertisement material should it not align with our company code.
- Advertisements are only accepted on the condition that the advertiser warrants that the ad does not in any way contravene any applicable law or regulation and is not illegal or defamatory
- Discounts must be discussed directly with the publisher or advertising consultant
- Payments for advertising should be made payable to CREATIV MAGAZINE INC.

*Celebrating Our
50th issue
in Miami's art district*

CREATIV – A Magazine for the Modern Bohemian
www.creativmag.net

Blog site: www.creativmag.com
Email: info@creativmag.com

