

CREATIV

A Magazine for the Modern Bohemian



M E D I A K I T

W W W . C R E A T I V M A G . N E T

ABOUT CREATIVMAG

CREATIV – A Magazine for the Modern Bohemian, sheds light on emerging artists globally. We take pride in showcasing raw talent from around the world, while also open doors for small business owners. We deliver an extensive reach that touches three continents and the Caribbean through our competitive advertising outlets and our digital platform. As such, CREATIV has become a preferred source for art, fashion and creative events. Launched in Miami in 2015, the appeal of CREATIV is derived from its unique position at the intersection of Latin American flavor, Caribbean culture and the vibes of the American South. We amplify the voice of emerging talent alongside prominent celebrities who pass through or who make their home in this vibrant region.





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CREATIV's mission is to inspire artists around the world by giving them a platform to be seen and to be heard.

Online readership reach:

United States of America

Haiti

France

Dominican Republic

Puerto Rico

Jamaica

United Kingdom

Uganda

Ghana

Diverse Readership



READERS

A Multi-National Audience of an average Income of \$75K comprised of professionals, entrepreneurs college graduates and freelancers.



DEMOGRAPHICS

GENDER

Male	Female
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47.6%

51.9%

AGE

13-17	18-24	24-34	35-44	45-54	55+
3%	21%	35%	22%	11%	3%

Social Media Reach

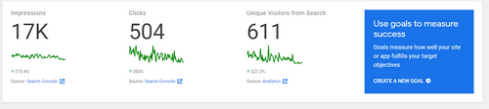
Instagram – 13k+

Facebook – 2k+

Issuu screenshot:

562,125 IMPRESSIONS	12,412 READS
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MONTHLY WEBSITE IMPRESSIONS





PUBLISHING PLATFORMS

Electronically published on Blurb, Joomag, Issuu and Magzter with a combined total of 250,000 reads as of : December 2021





The magazine's main sections are broken down into:

- POP-UP PHOTOGRAPHY
- POP-UP ART
- VISUAL ARTIST HIGHLIGHT
- WHO'S WHO / INSPIRING STORIES
- WRITER'S CORNER
- ARTISTISTIC FASHION
- SPECIAL EVENTS
- PLACES TO VISIT

CONTENT EDITORIAL

Each edition of CREATIV is tailored specifically to its informed readers. It explores the art and fashion of our time and the self-expression of its contributors.

We've featured celebrities as much as influencers. We've also covered the most anticipated art events such as ART BASEL and Miami, New York and Los Angeles Fashion Week.

Art enthusiasts are presented with an inside look on community events, inspiring stories and the latest art and fashion.

The magazine's insightful and impartial editorial style is matched by beautiful photography and amazing art making it the publication of choice of the lovers of art industry.



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*Launching
in Paris, France in
collaboration with*

CLEGG

INTERACTIVE FEATURES FOR GREATER IMPACT AND EVENT ACTIVATION

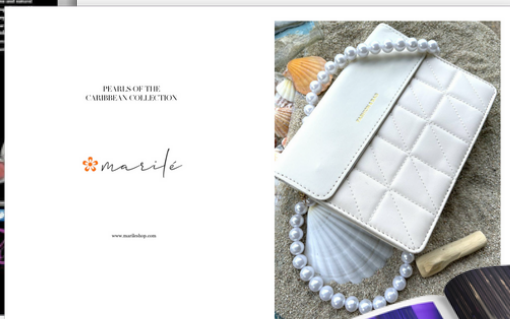
Social Media mentions

- Embedded interactive videos
- Company/CEO/Artists interviews
- Blog articles
- Blog mentions
- Blog ads
- Email Marketing
- Event catered magazine giveaways*
- Dedicated Issues (Cover and 10+ pages feature)*

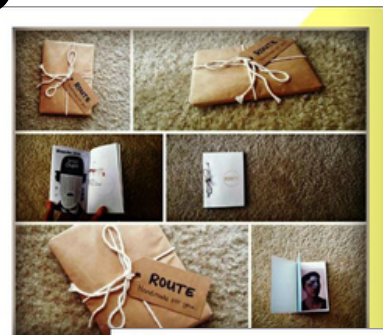




1 ONE OR TWO PAGER ADVERTISEMENT WITH INTERACTIVE LINKS



3 PRODUCT REVIEWS AND COMPANY FEATURES



WHAT WE THINK...

Read It | Fabulous Creations by Farah Cawley

HANDMADE WITH Love



Give me an hour in the sun, and when I'm done, I'll be a sun-kissed beauty. I've been making handmade jewelry for over 10 years. I love to create and I love to share my creations with the world. I've been making handmade jewelry for over 10 years. I love to create and I love to share my creations with the world.

CREATING ART CAME PURELY WITH THE WILL TO SURVIVE.

One thing was said to me: "Life is precious. Living is a blessing, and I want to keep living and laughing with every breath that I take and every word that I say and every smile that I give." I believe that life is precious and I want to share my creations with the world. I've been making handmade jewelry for over 10 years. I love to create and I love to share my creations with the world.





Sponsorship are offered per one event. Campaigns will be created leading to the actual event and the special edition issue will remain active on the internet after event has completed. Some content from the client will be required. Images and Logos and possibly articles.

Preferred: \$1500 ----> Branding Opportunities for France and the USA: - 4 page spread of you and/or your company, written interview with pictures and story provided by you. - 2 printed copies provided

Premium: \$2500 ----> Branding Opportunities for France and the USA: - Mentioned on the cover of the magazine. - 8 page spread of you and your company. - Written interview shall be conducted. - Photoshoot by one of our specialized photographers.* - 3 printed copies provided

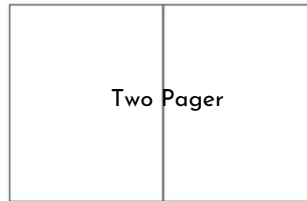
Elite: \$5000 ----> Branding Opportunities for France and the USA: - Featured as a second cover of the magazine as special edition. - 12 pages spread of you and your company. -



- - Files must be supplied in digital format
- - PDF files
- - Images must be 300dpi and embedded
- - Text must be converted to outline
- - Please flightcheck all material before submission
- - File content remains the responsibility of the sender

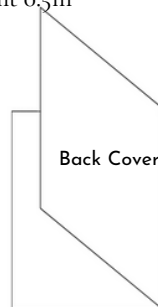
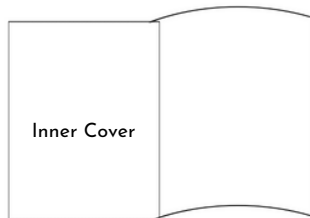
CREATIV MAGAZINE INC will not accept responsibility for the final printed result

TECHNICAL DATA



Magazine size : 8.5in by 11in

Bleed :Top, Bottom Left and right 0.5in



ADVERTISING RATES

CREATIV works with our partners to deliver the best results by offering competitive affordable rates and specialty advertising opportunities.

Cover story from personalized interview + Sponsored Article (blog and issue) + receive 2 physical copies

☒ PREFERRED PACKAGE – Sponsored Article + 2 page AD \$500.00

☐ 2 Page Company or Personal written Interview (Featured In The Magazine) \$350.00

☐ 1 Page Sponsored Article \$250.00

☐ 2 Page Brand Product Review (Featured In The Magazine) \$250.00

☐ Featured Blog Post: You Provide Content (NO PRINT) \$95.00

☐ Featured Blog Post: We Provide Content (NO PRINT) \$150.00

☐ INSTAGRAM SHOUT OUT (for 3days) \$50.00

☐ Monthly Newsletter Sponsorship (1X per month) \$25.00

TECHNICAL REQUIREMENTS

- - The Publisher reserves the right to accept or decline advertisement material
- - Advertisements are only accepted on the condition that the advertiser warrants that the ad does not in any way contravene any applicable law or regulation and is not illegal or defamatory
- - Frequency discounts are given only on the understanding that the entire series appears. Failure to complete the series renders the advertiser liable to pay the full advertisement rate for all advertisements published
- - Frequency discounts must be discussed directly with the publisher or advertising consultant
- - Payments for advertising should be made payable to CREATIV MAGAZINE INC.





*Launching
in Paris, France
on Sept 9, 2022*

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www.creativmag.net

Blog site: www.creativmag.com
Email: info@creativmag.com

Please contact us for further details.

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